

Client Portolio and Testimonials

## BREAKINGBREWS

## Marketing & Media

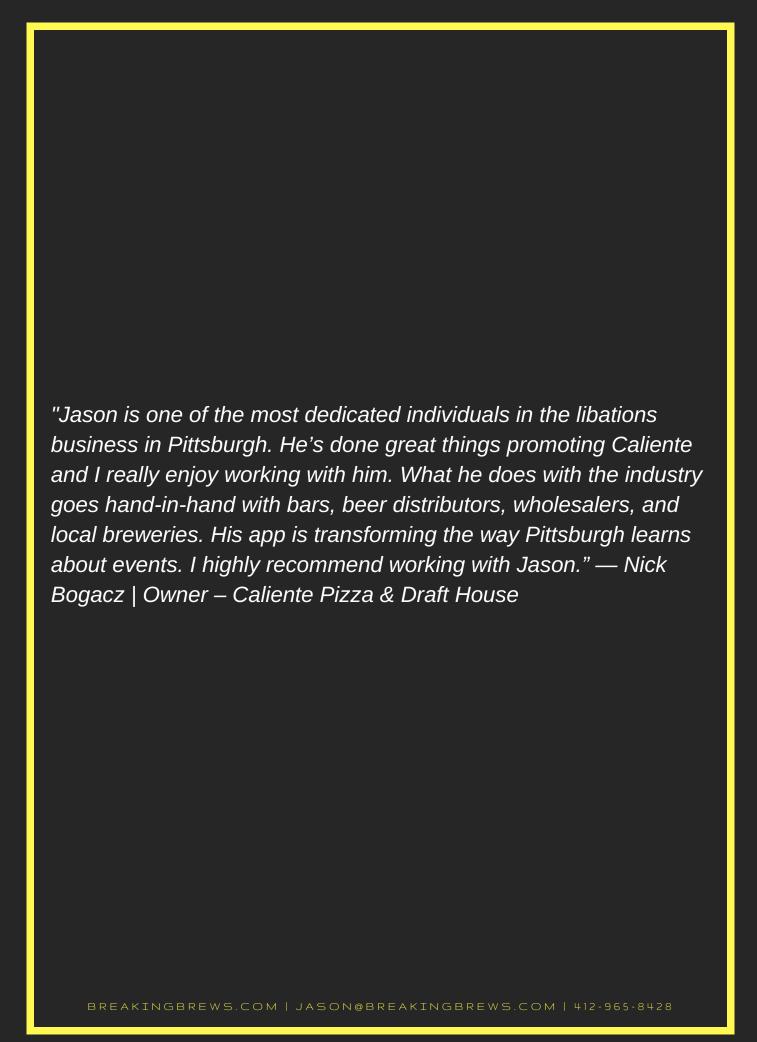
Breaking Brews has a solid track record of promoting events, enhancing visibility, and pushing brands forward. This is my full client portfolio.

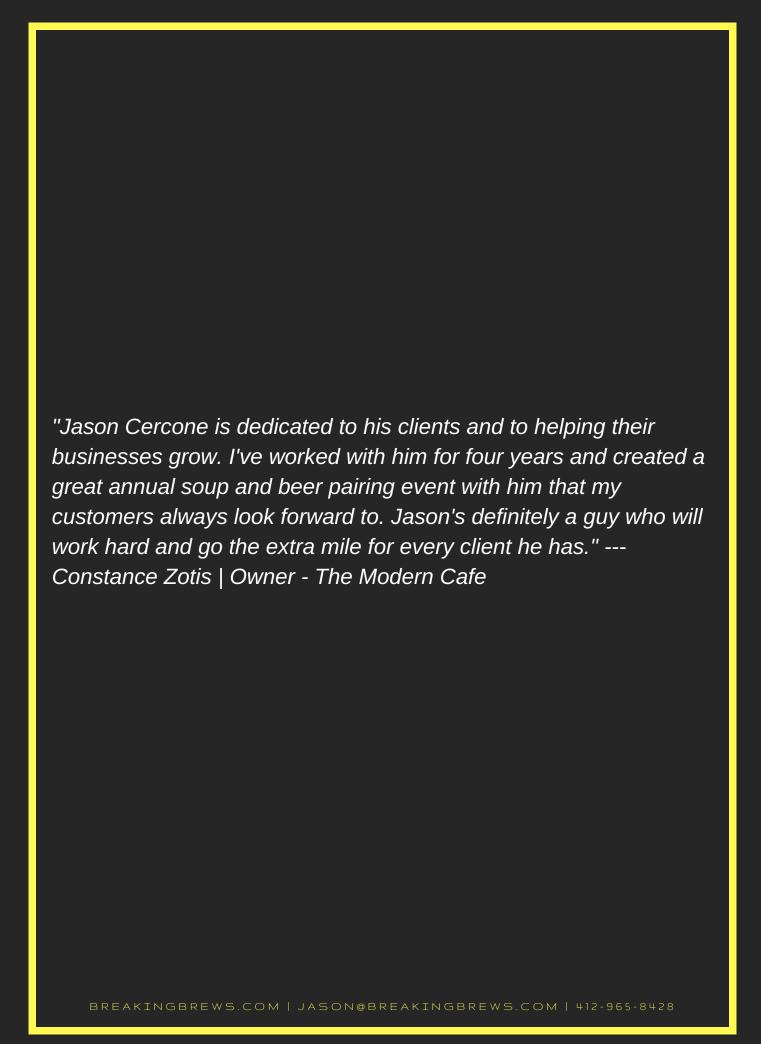
- 99 Bottles Carnegie
- The BeerHive Strip District
- Beers of the Burgh
- Blue Dust Homestead
- Blush Sports Bar Downtown
   Pittsburgh
- Breakneck Tavern Mars
- Brew: The Museum of Beer
- Brew Gentlemen Beer Company
- Brew N Chew
- Brewing Up A Cure
- Mark Brewer Brewology
- Buzz Worthy Pub Trivia
- Caliente Pizza & Draft House Bloomfield, Hampton, Mt. Lebanon
- Craft Pittsburgh Magazine
- Duke's Upper Deck Cafe
- Fuel and Fuddle
- Full Pint Brewing Company
- Hal's Bar & Grill
- Hal's Bottle Shop
- Hops For HEARTH
- Hough's Taproom Greenfield
- The Independent Brewing Company
   Squirrel Hill
- James Street Gastropub & Speakeasy - North Side

- KingView Mead
- The Korner Pub Mt. Lebanon
- Levity Brewing Company Indiana,
   PA
- Local Pittsburgh Magazine
- The Modern Cafe North Side
- New Belgium Brewing
- PA Brew Tours
- Pour For A Cure
- Pig Iron Public House Cranberry
- Pink Boots Society Pittsburgh
- Reclamation Brewing Company -Butler
- Rivertowne Brewing Company Export
- Rock Bottom Restaurant & Brewery -The Waterfront
- Samuel Adams Beer
- Short's Brewing Company
- SP Financial Services, Inc. -Monroeville
- Smokin' Joe's Saloon South Side
- Spoonwood Brewing Company -Bethel Park
- SweetWater Brewing Company
- ThinkTwin Creative Services
- Wexford Ale House

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Client Testimonials





"Jason Cercone is dedicated and enterprising, reliable, loyal, a real hard worker. But first and foremost, he is a beer lover and a flamekeeper for the local craft beer scene. I'm fond of saying that about him, and it's the main reason I asked him to represent Spoonwood.

As our Brand Manager, Jason immediately added new draft accounts and utilized his industry network to arrange exclusive engagements, such as our collaboration brew with Caliente Pizza & Draft House. He maintains weekly communication with our 60+ draft accounts and consistently moved every last keg that he was asked to sell. And when the festival invitations roll in, he rarely says "no." He has personally represented Spoonwood at countless events over the past year and has become the chief ambassador of our brand.

Jason also has a gift and passion for writing, through which he earned carte blanche for online marketing. He contributed many thoughtful blog posts and helped us develop a clear, consistent social media presence.

For these reasons, Jason has my highest recommendation for any future sales and marketing opportunities that he may pursue. Please feel free to call or email if you have any questions about Jason's role at Spoonwood."

Steve Ilnicki | Head Brewer and Co-Owner - Spoonwood Brewing Company

