



TOP 10 WAYS YOU CAN REFER JASON CERCONE

- 1** Schedule a free consultation with Jason. Not only will this give you more insight on how podcast content will help you market your brand, you can turn it in as a referral and 1-2-1!
- 2** This one is 100% on the nose, but anyone you know who plans to start a podcast. Before they get started, they need to understand the work involved and how to properly strategize for success.
- 3** Do you know any business owners or professionals looking to save time and money on content creation for their social media, website, and other digital platforms? They would make a perfect referral.
- 4** Have you spoken to anyone who struggles to keep up with the rigors of creating social media posts? Building this type of content from a podcast helps them reclaim their time and lowers their stress significantly!
- 5** Organizations looking to strengthen internal communication and relay consistent information to their employees. A strong in-house brand podcast gives leaders a platform to connect new hires to top-level management, share onboarding materials, highlight accomplishments, and more.
- 6** Are you connected to any marketing professionals looking for new ways to position their brand as an authority in their niche? Jason can teach them how to do this with a value-driven, well-curated podcast.
- 7** Current podcasters looking for assistance with building a well-oiled infrastructure to maintain their show's production.
- 8** Listen to Jason's podcasts - Let's Blow This Up and Podcast Theory - learn more about the value of podcasting for brands AND rack up those CEU points. Also, leave a 5-star rating and review for each podcast on Apple Podcasts and turn it in as a referral.
- 9** Anyone with a story to tell. That may sound broad, but people love a good story...and every business professional has a good story to tell!
- 10** Professionals and practitioners in the following fields: law, PR, financial planning/advising, marketing, therapy and teletherapy, authors, social media marketers, graphic designers, and bar/restaurant/brewery/distillery owners.